

**HISTORIC BREWERS HILL ASSOCIATION
BOARD OF DIRECTORS
MEETING SUMMARY**

Date: Tuesday, June 24th
Time: 6:00PM

I. Call to Order: 6:23pm

- Meeting called to order with seven board members present.

II. Treasurer's Report & Membership Update

- Current Balance:
 - i. Main Account: \$4,938.26
 - ii. Community Outreach: \$500.01
- Current Membership:
 - i. 61 Household, 22 Individual memberships (144 total members).
 - ii. ~100 prior members have not yet renewed for 2025; reminders to be sent.
- Business Memberships:
 - i. Updated Gold/Silver tiers launching on new website; listings ordered by tenure.

III. Secretary's Report

- May 19 Board of Directors and June 17 Neighborhood Meeting minutes approved.

IV. Vice President's Report

- Upcoming Events:
 - i. *Lakefront Brewery Social* (July 10): First 10 HBHA members receive a free drink.
 - ii. *Patio Round Robin* (Sep 13): Hosts are in the process of being confirmed; additional interest noted for potential hosts to contact.
- Recent Events:
 - i. *Tap Yard Trivia* (May 29): Lower attendance, possibly due to rain earlier in the day.
 - ii. *Quarterly Meeting* (June 17): Feedback collected on food/drinks quantities for future meeting planning.
- Community Events:
 - i. Advocating for advanced communication from Alderperson Coggs regarding event notice.
 - ii. Monthly D5 Crime & Safety Meetings want to continue promotion within the neighborhood for more Brewers Hill attendance.

V. Development, Licenses & Permits

- 2127 N 1st St (Albert Grand Residence): Developer presented plans at the June neighborhood meeting- board recapped the presentation. Board discussed if there is any conflict of interest being a board member and engaged in business activities with an active development project. It was proposed and agreed upon that the involved board member(s) would abstain from voting on anything that would have a direct impact on the outcome of the project.

- 232/234 E Brown St & 113 W Lloyd St: New excavation work scheduled for the Brown St project. The Property Owner spoke at the June neighborhood meeting.
- Literacy Services of WI (1737 N Palmer St): Open house announced for July 16.
- Other Projects: Updates provided for Sanger House Gardens (permit in progress) and other open permits in the neighborhood.

VI. Old Business

- Short-Term Rentals: Tracking ongoing; internal board logged addresses to be updated and resources to be added to our new website for residents.
- Property Assessments: Residents may need to follow up with the city on objections, reviews are ongoing.

VII. New Business

- Towing Notices: Temporary towing of vehicles to 1900 N Buffum/Killian Pl (non-residential area), and is scheduled to happen again on June 29. Per the City of Milwaukee, Parking Enforcement: We will work with the Alders and DPW Divisions to ensure that a "heads-up" is communicated to affected residents and organizations.
- Community Partnerships:
 - i. Tim was appointed to King Drive Business Improvement District (BID) board seat reserved for a Brewers Hill resident. Can help with synergy between our orgs.
 - ii. Potential for planning a Halyard Park blood drive collaboration in the fall.
- Alert Neighbor Program: 4 large yard signs to be distributed and block watch events planned (happy hour).

VIII. 2025 Committees

- Block Party: Catering quotes under review. Progress of planning reviewed with the board.
- Community Outreach: Clean Up Club- will be scheduling the next event soon!
- Tech & Marketing:
 - i. New website in testing; feedback requested by July 1 from all board members.
 - ii. Social media and merchandise platforms (Bonfire) in development, will do more testing before announcing it to the neighborhood.
- Historic Preservation: Content updates pending.
 - i. A committee meeting is planned to discuss content and future goals.

IX. Adjournment: 8:34pm

- Next BOD Meeting: Tuesday, July 22, 6pm